

Maui Hosts: New Listing Guidance

Background

This provides information for individuals interested in hosting displaced Maui residents with comprehensive resources to create a listing and open it up for long-term stays.

Next steps

- 1. **Learn about Hosting** Click <u>here</u> to view information on hosting with Airbnb, including AirCover, a program that ensures top-to-bottom protection while you host.
- 2. List your space on Airbnb Click <u>here</u> to become a host on Airbnb. This will include setting up your Airbnb profile and your local listing in Maui.
- 3. Consider listing settings that make your listing more accessible to displaced residents.
 - a. <u>Consider adjusting your maximum length stay and opening your calendar availability</u>: This will help the Hawai'i Department of Human Services (DHS) and Global Empowerment Mission (GEM) identify listings that are available to support longer-term stays. Learn how to <u>change your maximum length of stay</u>.
 - b. <u>Be aware of the suggested nightly rates</u>: The cost of these stays will be paid for by the State of Hawai'i. Please be aware that the State has limited funding to support these efforts and is providing the following rates as target guidelines in an effort to place as many residents as possible. Please see the rates below:
 - i. 0-1 bedrooms \$166/night
 - ii. 2 bedroom \$233/night
 - iii. 3 bedrooms \$300/night
 - iv. 4 bedrooms \$366/night
 - c. <u>Use the "Request to Book" setting:</u> To prioritize displaced Maui residents seeking housing, <u>adjust your listing settings</u> from 'Instant Book' to 'Request to Book'. This feature will allow you to manually accept bookings from guests who notify you they are part of this program.
 - d. <u>Encourage your friends and family to host</u>: Every additional home that's made available to provide stays of more than 4 months is an opportunity to help more displaced Maui residents with the temporary housing they need.
 - e. <u>Consider allowing pets</u>: Many displaced residents have family pets with them. If possible, we suggest updating your listing details to make your space pet friendly.

To learn more, please contact <u>Community Support</u> or visit our <u>Help Center</u> on getting started with monthly stays. It's important to note Airbnb will refund all Host fees for stays booked by GEM for displaced Maui residents and that these stays are protected by <u>AirCover</u>.